

LELITO'S LEGACY FOUNDATION

AIDING STUDENT ATHLETES BY ELIMINATING FINANCIAL BARRIERS AND
CREATING HEALTHY OPPORTUNITIES FOR DESERVING YOUTH.

2019 HIGHLIGHTS

OVER \$50K RAISED FOR STUDENT
ATHLETES!

400+ PROGRAM
ATTENDEES

100K+ SOCIAL MEDIA
REACHES

700 EMAIL SUBSCRIBERS
80% OPEN RATE

70K FACEBOOK PAGE
VISITORS

600 EVENT ATTENDEES
AND GROWING

2020 FUNDRAISING EVENTS

CRAWFISH BOIL
SPRING 2020

ADULT FIELD DAY
MAY 16TH, 2020

NOT YOUR AVERAGE
GOLF OUTING
SUMMER 2020

LEGACY NIGHT
NOVEMBER 2020

2020 PROGRAMS

LELITO'S LEGACY CAMP

2 DAY FOOTBALL & CHEERLEADING
FUNDAMENTALS CAMP FOR KIDS 5TH - 12TH

ANATOMY OF AN ATHLETE

A HEALTH DRIVEN EDUCATION SERIES FOR
ATHLETES, PARENTS & COACHES

2020 GRANTS

PAY-TO-PLAY

PROVIDING FINANCIAL AID TO STUDENT
ATHLETES FOR SCHOOL SPORTS
OVER 250 KIDS SUPPORTED SO FAR

PEP PROJECT

AN ATHLETIC EQUIPMENT AND FACILITY
BEAUTIFICATION GRANT
\$8500 GRANTED SINCE 2018

JOIN LELITO'S LEGACY FOUNDATION COMMUNITY PARTNER CLASS OF 2020!

____ VARSITY TEAM - \$2,499

- Company logo placed on all printed marketing material for all signature LLF events (4) & Legacy Camp
- Company logo placed on banner - hung during all LFF events & programs
- Logo placement and link to company page on LLF website and quarterly email blasts - 4 a year (700+ list)
- Logo displayed on LLF Facebook cover photo for 2020 (70k+ Facebook visits a year)
- **4 Free Tickets to Legacy Night**
- **Reserved table at Legacy Night for ticket holders & guests**
- **Listed as Presenting Sponsor for 1 signature event or program**
(limited to 3 presenting sponsors per event,)
- **Company featured in commercial advertising for presenting event (6k+ impressions)**
- **Company prominence during presenting sponsor event (based on agreement)**

____ JR. VARSITY TEAM - \$1,499

- Company logo placed on all printed marketing material for all signature LLF events (4) & Legacy Camp
- Company logo placed on banner - hung during all LFF events & programs
- Logo placement and link to company page on LLF website and quarterly email blasts (700+ list)
- Company logo placed on Facebook cover photo (70k+ visits a year)
- **Discounted tickets to Legacy Night for company staff**
- **Reserved table at Legacy Night for ticket holders & guests**

____ FRESHMAN TEAM - \$799

- Company logo placed on all printed marketing material for all signature LLF events (4) & Legacy Camp
- Company logo placed on banner - hung during all LFF events & programs
- Logo placement and link to company page on LLF website and quarterly email blasts (700+ list)
- Company logo placed on Facebook cover photo (70k+ visits a year)

____ SINGLE EVENT SPONSOR (\$100, \$250, \$500)

- Single event or program I wish to support: _____

Please mark at which level your company wishes to support!

COMPANY NAME: _____

CONTACT PERSON: _____

EMAIL: _____

PHONE: _____

COMPANY ADDRESS: _____

**MAIL COMPLETED FORM & CHECK PAYMENT TO:
LELITO'S LEGACY FOUNDATION, PO BOX 414 ST. CLAIR, MI 48079
NO LATER THAN MARCH 1ST, 2020 TO RECEIVE FULL BENEFITS!
Email Kelly@Lelitoslegacyfoundation.org for questions!**